

Partner with Indie HQ.

Indie HQ is the home for independent agencies — **news, events, shows, community, and coaching**, all in one place. Partner with us and you don't buy an audience. You join the community that **350+ member agencies** already call home — and help build it.

WHO'S HERE

350+ MEMBER AGENCIES	93% RETENTION	60%+ SENIOR LEADERS	55% NEWSLETTER OPEN RATE	6.5% LINKEDIN ENGAGEMENT	#1 ON GOOGLE FOR "INDIE AGENCY"
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WHAT WE DO

Events From \$6K /event Sponsor a night or a series, or take a signature moment. Summit title from \$50K.	Preferred Partner From \$1,500 /mo Always-on presence across News, LinkedIn, shows and editorial, plus warm intros.	Blueprint Sessions From \$12K Shape a topic with us, or slot into one we're already planning — curate, host, and own the gated report.	IAN Top 40 New, soon Awards for the best of indie work, people and agencies — richer sponsor roles built in.
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Partners are part of the community.

We take on only a few partners, and build each one by hand. You're part of how this community grows — not a logo on it. Real access, real relationships, and warm introductions when there's a genuine fit.

START WITH WHAT FITS

Most partners come for a moment — an event, a season — and we weave an always-on presence in from there. Start with a number; we build the rest with you. Preferred Partner rides along with each.

DROP IN

~\$15K

A single event or short series — you co-host the room — with an always-on presence for the run.

INCLUDES PREFERRED PARTNER

DIG IN

~\$50K

A marquee moment like the Summit, plus a Blueprint and a year of always-on presence and editorial.

INCLUDES PREFERRED PARTNER

ALL IN

\$75K+

A bespoke year built end to end — events, Blueprints, editorial and introductions.

INCLUDES PREFERRED PARTNER

WHAT'S ON

APR 13, 2027 · PORTLAND

Indies Rising Global Summit

400 independent agency leaders, and the CMOs and brand marketers who want to work with them, for one full day — the follow-up to our Chicago debut.

Title partnerships from **\$50K**

DEC 1, 2026 · NEW YORK CITY

Year-End Party

An end-of-year gathering for the indie community in the heart of New York — the relationships, none of the trade-show stiffness.

Partner & co-host roles available

WHERE YOUR BRAND SHOWS UP

News & editorial — woven in, incl. Indie Spin

Newsletter — 2,300+ readers, 55% open

LinkedIn — 9,000+ followers

Shows — live reads & guest spots

Events — Summit, parties, nights

Warm introductions — when there's a fit

Come build with us.

Tell us what you're trying to do and who you want to reach. We'll shape something that fits.

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We look for partners who already work with independent agencies — it's how we recommend you honestly. Not there yet? Let's talk.